

SCHOOL/WORK



Anchorage School Business Partnership Inc. • Fostering the Future

Spring 2005

New Business Partner Added

By Kristin Shank - Dimond SBP Coordinator

The Dimond Lynx are proud to add Big Brothers Big Sisters of Anchorage (BBBS) as one of our newest School Business Partners. High School Bigs are student volunteers who mentor elementary aged youth at participating elementary schools.

Currently we have three juniors and seniors matched with students at Government Hill, Turnagain and Lake Otis Elementary schools. BBBS has been extremely helpful by offering a great deal of support for all the participants while at the same time allowing the Bigs to grow and develop their own strengths. The Development Assets are utilized by BBBS in order to help the youth to become more caring, confident and competent adults.

The Bigs and Littles see one another one hour a week consistently throughout the school year. The Bigs and Littles do many activities together. During their time together, they do everything from play games, read or just talk. Often the Bigs are being a supportive friend while modeling positive behavior and choices.



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SBP Calendars – "What I've Learned So Far" - A Calendar of Quotes

Calendars are still available for purchase. Through the efforts of many School Business Partner personnel last year, the calendar was put together as a fund-raiser for the program.

Instrumental in promoting, gathering the material and seeing that it all came together were Sharon Sellens, last years Coordinator for SBP; King Career Center printing department; all of the students, teachers and principals district wide who assisted in gathering the materials at their sites; and **Alaska Airlines** for being the stalwart funding the calendar and seeing that it was completed.

You may purchase a copy of the Calendar by contacting jutter@alaska.net. The cost is \$10.00 per copy.

Calendar of Events

March

- Tuesday March 1 – Regular SBP Board meeting
- 3rd Newsletter published – available on the web – www.asdk12.org/depts/sbp
- Slate of SBP officers for 2005/2006 set
- Nomination forms for Best Practices and STAR AWARD due
- Spring Break – 21st - 25th

April

- Tuesday April 5 – Regular SBP Board meeting

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Executive Director - Jim Utter - 4600 Debarr Road, Anchorage, AK 99519 - www.asdk12/depts/sbp
Editor - Tim Thompson - SBP Board of Directors representing the Alaska Railroad Corporation

SBP Spotlight: Mirror Lake Students Receive Some Insider Tips

By Emily Blahous – Mirror Lake SBP Coordinator

Mirror Lake continues it's wonderful relationship with Augie and Cathy Hiebert. In the last 6 weeks, Augie has brought out a number of professionals to meet with students and give us some real life lessons.

Tom Lambert ,chief engineer for KTVA Channel 11, television Anchor Laura Oates, Anchorage School District teacher Peter Ljubicich and Public Relations student Andrea McDaniels each paid visits to Mirror Lake, helping us with ideas, assisting with some of our technical problems or just to watch our in-house broadcast production.

Andrew George, a 9th grade home schooled student is enjoying an internship with KSKA and is working closely with the engineers from Channels 2, 7, and 11 as they all transfer over from an analog signal to digital broadcasting.

We thank our partnership with Augie and his extended network of business contacts for these opportunities.

Our partnership with Alaska Department of Fish and Game, Division of Wildlife Conservation, Region II Wildlife Education continues to roll and the film that our student are collaborating on is almost finished. Ben Mohr is our liaison with the department and is helping our students produce a moose safety video for distribution to all elementary schools. ■

Central Middle School Update

By Janna Walker – Central SBP Coordinator

Second semester SBPC at Central Middle School has started off well. We are planning a dance with Red Cross but it was cancelled because of the snow. The dance is re-scheduled to March 10th.

We would like to thank Blockbuster Video for donating the candy, and Aurora Vending for donating the soda machine. We are currently planning the ACVB Wild About Anchorage Trivia Contest held April 18th. ■



Calendar of Events

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- Selection of 2005/2006 officers
- SBP Evaluation available on-line April 11 through April 12
- Final planning for the End of Year Recognition Celebration
- April 15th – ASD In-Service

May

- Tuesday May 3 – Regular SBP meeting
- New Officers assume positions
- Monday May 23 – End of Year Celebration. Egan Center – Chamber *Make It Monday Forum* 12:00 – 1:30 - RSVP to the Chamber Required
- STAR AWARDS presented VII of Best Practices distributed (blueprint for success)
- End of the Year Newsletter available
- Evaluation information summarized and distributed

June

- Tuesday June 7 – Regular SBP meeting
- Plan for SBP summer retreat
- Thursday June 9 – End of the School Year

STAR Award Nominations Due

Each year, School Business Partnerships holds an End of the Year Recognition Program. The purpose is to recognize all business and education participants of School Business Partnerships and our Mission – “to enhance the education of Anchorage students and community fostering positive collaborative relationships between businesses and the Anchorage School District” – and to recognize specific STAR AWARD recipients.

This year, the program will be held at the Egan Center under the umbrella of the Anchorage Chamber of Commerce *Make It Monday Forum*.

Date: Monday, May 23rd
Time: Doors open at 11:15 – Program from 12 – 1:30
RSVP: By Wednesday, May 18 to the Anchorage Chamber
Pre-Paid Reservations are required

There will be 6 **STAR AWARDS** presented: **NOMINATIONS DUE MARCH 18**

- 1 - ASD Student – A student showing outstanding participation in SBP
- 2 – STAR – A business that has been active participant for 3 years or more
- 3 – ROOKIE – A business that has been active for less than 3 years
- 4 – SMALL BUSINESS – Representing 25 or fewer employees
- 5 – ROOKIE SB – Representing 25 or fewer employees
- 6 – EDUCATOR – Employee of the ASD – Outstanding support of SBP



VOL VII of the *Best Practices Publication* will also be distributed.
NOMINATIONS/INFORMATION DUE MARCH 31
This publication exemplifies model School Business Partnerships K-12.

For further information -
please call Jim Utter at 243-7101 – email utter_jim@asdk12.org
Nomination forms may be found at our web site www.asdk12.org/depts/sbp

SBP Executive Committee - Board of Directors:

Barbara Stallone – Co/Chair
Human Resources, Municipality of Anchorage
stalloneba@muni.org
Chris Wilson - Vice-Chair
Subway of Alaska
cwilson@subwayak.com
Bessie Doral - Treasurer
Northrim Bank
doral.Bessie@nrin.com

Karla Korman – Co/Chair
Alaska Airlines
karla.korman@alaskaair.com
Kathleen Barrows – Secretary
Providence Health Systems
kbarrows@provak.org
Jan Christensen
ASD, Assistant Superintendent Instruction
Christensen_jan@asdk12.org

Jim Utter - President
School Business Partnerships
jutter@alaska.net

Visit SBP Web Site at - www.asdk12.org/depts/sbp

The web site will provide you with updated information about School Business Partnerships – contacts – and other interesting topics that support the program throughout the Anchorage Community.

Opportunities in Tourism: Job Skills for Students

By: Consortium of Tourism Industry including - Northwest Cruise Ship Association; Visitors Benefit Alaska; Alaska Travel Industry; Alaska Railroad Corporation; Alaska Hospitality Alliance; Anchorage Convention and Visitors Bureau.

Focus: Education – specifically grades 5; 7 and 11 & 12

Cost: \$ 0 dollars/cost to the school district

Via: School Business Partnerships – Jim Utter

The Plan:

- The Consortium will be responsible for any and all financial outlay to support the intended program.
- They will market the program, create model curriculum and teacher guidelines for each of the targeted grade levels, 5 – 7 and 11 & 12.
- This is already being done in grade 7 through the annual Trivia Contest hosted by the ACVB.
- Grade 5** some curriculum on the following Alaskan appropriate topics integrated within current curriculum – materials will be ready for the classroom May 2
 - ~ Vocabulary
 - ~ Math
 - ~ Geography
 - ~ History
 - ~ Guest speakers from the industry will be available – the program would end with a field trip appropriate to tourism.
- Grade 7** – continuation of the annual ACVB hosted contest – available to all 7th graders district wide. This event will take place April 28
- Grade 11 & 12** – the plan is to create a 2 week after school intensive. Materials will be ready April 4 for class instruction. This program will be open to all 11th & 12th grades in the ASD – students will apply for one of 30 student positions, classes will be at business sites throughout the community after school.

Topics to be covered:

- ~ What is Tourism – Economics
- ~ Customer Service
- ~ Personal marketing, resume, interview, job prep training
- ~ Jobs in Tourism
- ~ Continuing education opportunities
- ~ Guest speakers from the industry will be available to be involved with any or all of the topics. Job Shadows, Internships, and Job Opportunities will be available to those students wanting to pursue that avenue based on their performance in the program. Scholarships may be awarded.

Ina Mueller, past employee of the ASD at KCC, will be the coordinator representing the Tourism Industry for this Partnership. ■

Annual Evaluation to be On-Line

This year, School Business Partnership is reintroducing its *ANNUAL EVALUATION*. The information collected via the Evaluation is very important to understanding the value of the program to the Anchorage community.

Your assistance in the completion of this on-line assessment will be valuable in determining the strengths and weaknesses of School Business Partnerships. This year the assessment will be conducted on-line through Zoomerang.

Please take a few minutes to respond to the 12 questions that will be on-line from Monday, April 11 through Friday, April 15. We will send you a reminder and information on how to access this evaluation tool one week prior to its completion date. ■

New Partner

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One of our Bigs stated, "I like doing it because I know I am helping her to fit in and she feels more comfortable with herself. She gets lonely and it is great for her to have someone to talk to."

The Bigs benefit greatly by developing leadership skills, volunteering and witnessing the impact of mentorship. Dimond will continue to recruit, enroll, and match students 16 years and older. Each Big is carefully selected to ensure a positive experience for all involved.

Anyone interested should contact Grace Snider at 263-2085 or email her at gsnider@bbbs-anchorage.org. ■

Food Skills Prep Students for the Future

By Jessica Karchere - Grade 8, Marketing & Advertising Staff for Colt Cafe

Seven students from the Colt Cafe at Gruening Middle School attended the Food Handlers Seminar held by Julia Fawcett.

In the program they learned the basics of food handling safety. Students learned everything from how to wash your hands to how to stack food in storage rooms.

After the class they took the food handlers exam to get their food handlers license. The license is good for three years and will look excellent on their resume when applying

for a job.

Congratulations to Jessica Stadler, Nikkie

Viotto, Sarah Thorpe, Jessica Karchere, Chelsea McDonald, Ryan Sommers, and Christine Frey for



spending your Saturday getting ahead in the job market! ■



Anchorage School Business Partnerships started in 1991 and has since grown to over 450 partnerships that range from a one man business to large organizations such as British Petroleum and FedEx. The organization is supported by both the Anchorage School District and the Anchorage Chamber of Commerce.

Anchorage SBP operates as a non-profit corporation with a Board of Directors that provides guidance and direction for the program as a whole. Partnerships range from a one-person business involved with a school to large corporations involved with many schools and sometimes districtwide. Each partnership starts with an agreement in which both the business and the school outline what the expectations are for each party.

School Business Partnerships exists to promote and sustain quality partnerships between academic and the business/ professional community.

Have questions or need more information?
Contact **Jim Utter, Executive Director**
907-243-7101 or utter_jim@asdk12.org