



Year In Review

SCHOOL BUSINESS PARTNERSHIPS 2005-2006 YEAR-END REPORT



I can't say enough good things about the School Business Partnerships program. Each year, the program continues to grow, providing more and more successful opportunities for our students and staff to interact with the business community.

An exciting new development is the partnership we've created at the King Career Center with seven construction industry organizations. This initiative will allow students to get credits and points recognized by trade-group apprentice programs. In addition to that initiative, the ASD has also added a third shift of classes for 2006-2007 and a summer school program this year. This will ensure that technical classes are available to more high school students. None of these initiatives would be possible without consultation and partnerships with a variety of business and trade organizations.

It is so important that when students leave the Anchorage School District they are prepared to either continue on to college or other post-secondary training, the military, or have the necessary skills to enter the workforce. I'm proud to say that, with the help of the School Business Partnerships program, this is happening. Workforce development is very important to us.

I would like to thank each of you for the work you have done this past year. You truly are making a difference in the lives of students in our community. I encourage businesses, organizations and schools to continue to build these high-quality partnerships. I look forward to next year with anticipation of the great things we can do together.

Most Sincerely,
Carol Comeau, Superintendent
Anchorage School District

Anchorage School Business Partnerships: Everyone Wins

by Stacy Schubert, President, Anchorage Chamber of Commerce

Collaboration, teamwork, effective communication, leadership and presentation are skills essential for any business or company to succeed. Students at Mirror Lake Middle School are already mastering these skills by writing, editing and producing a daily broadcast news program under deadline. This is one of many successful stories coming from the School Business Partnership (SBP).

Making sure kids are well trained to enter the workforce is a prime reason the Anchorage Chamber of Commerce partnered with the School District to initiate SBP in 1991. Today, 460 partnerships are enrolled, reaching 49,000 students and more than 1000 business people.

Through SBP, students from all grade levels are exposed to the inner workings of business while using hands-on learning techniques and securing vital — and often pivotal — preparation for future jobs.

East High School is another example of a successful partnership, where students work closely with Wells Fargo employees to operate the only student managed bank in Alaska and one of just a few in the United States. More than 30 students who worked at the "Bank Within East" received jobs at Anchorage financial institutions, yet another example of why a School Business Partnership is essential to the success of the future workforce.

See page 3, Everyone Wins

School Business Partnership's Build Strength in Our Community

by Barbara Stallone & Karla Korman, Co-Chairs of the SBP Board of Directors

School Business Partnerships promote quality relationships between the academic and business/professional worlds and provides opportunities for students within the Anchorage School District.

For the past 15 years this small non-profit has had a very positive impact on building bridges of understanding between the business and education community. Opportunities for students to learn about the world outside of their classrooms have blossomed with the 460 current active partnerships.

School Business Partnerships expose and provide real life opportunities that make

a positive difference for the youth and the businesses of Anchorage. These opportunities offer students a realistic picture of their community by providing face to face contact with professionals, cultural awareness, skill development, career preparation and community awareness.

The prospect of future employees and a recognizable contribution back to the community makes it a win-win situation for all involved.

To participate with School Business Partnerships, there is no expectation of the size of your company, your economic worth, or the amount of time you invest.

See page 5, Strength in our Community

Mission of School Business Partnerships

The Mission of the School Business Partnership program is to offer opportunities for students, staff, businesses and organizations to build Partnerships that will enhance student experiences, provide more knowledgeable future employees and consumers, and promote positive relations between business, education and community.

Another Farewell

by Jim Utter, ASBP Executive Director

At the end of the school year in 2001, I wrote a farewell to the Anchorage School Business Partnership (ASBP) community. At that time, I had completed my 11th year as Executive Director of this very successful program. Two years ago, Barbara Stallone and Karla Korman, Co-Chairs of the ASBP Board of Directors, asked me to lunch and invited me to come back again to direct the program.

Since 2004, I have enjoyed reacquainting myself with all of those positively involved in the program and working with the all-volunteer Board of Directors. Many of them were involved when I was previously Executive Director — Barbara Stallone, Chris Wilson, Rich Owens, Tammie Anderson, Rebecca Hubbard and Roger Fiedler — so there was considerable history still intact.

The others, who were newer to the program, brought their own positive energy and were evangelists to continued development of ASBP. Thanks to all of them for their sup-

port, assistance and encouragement to bring the Anchorage School Business Partnerships program to new levels of success.

The Board of Directors has hired an exceptional young lady — Tam Agosti-Gisler to be the next Executive Director of Anchorage School Business Partnerships. She brings optimism and understanding to the program and I am confident that ASBP will be in good hands.

As I said in 2001, it is my time to move on. I want to thank the business and education community for the opportunity of working with them.

Over the past 15 years, Anchorage School Business Partnerships has been the vehicle in building positive relationships. Special thanks goes to my Board of Directors, to all those in the business and education community who have played a role in the program - and to all of the friends that I have made along the way.

Grandbabies, sunshine, golf courses, and new horizons call!

Up From The Trenches: Former Teacher Takes The Reins

by Tam Agosti-Gisler, Incoming ASBP Executive Director

I am pleased to have been selected by the Board as the new director of the Anchorage School Business Partnership program. Who would have guessed eight years ago when I was asked to teach the School Business Partnership (SBP) Class at Central Middle School that today, I would be posed to take the helm of the district-wide program?

My experience as a SBP teacher and coordinator for my school's partnerships gives me an "in the trenches" perspective. I understand how the program works. I know the value it brings to students, schools and businesses who directly participate as well as the indirect benefits for the entire community.

Those who know me well understand what an avid traveler I am. I have a fascination for other languages and cultures and

work to bridge differences and highlight similarities between peoples.

These are the values I bring to this position. I would like to see our community return to those educational values it held when I was a growing up and attending school here.

School bonds were passed, teachers and administrators were respected and every employed person actually paid a "school tax" from their first check of the year! I would like to see Anchorage become a world class city with small town values that exceed my memories of the "good ol' days."

We are building a business and education model that others will endeavor to emulate. These are exciting times! Hop on board!



Everyone Wins

Continued from the Front Page

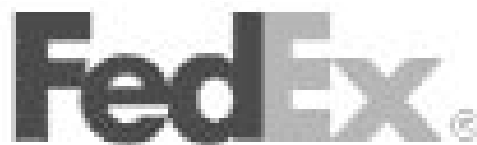
Business is at the core of what makes the world go round. Our members are exposed monthly to kids who are succeeding in SBP and recognize the valuable contribution the program has on our business community. As an organization, the Anchorage

Chamber of Commerce is “in business for business” — and SBP gives kids a jump start on vital workforce skills.

Thank you to all participating students and businesses for participating and investing in this strong community program.

Thank You Financial Supporters!

The SBP Board of Directors would like to thank and acknowledge these businesses who have made a financial contribution to the School Business Partnership Program.



- 260 businesses, non-profits, and governmental agencies involved
- Growth rate is averaging 3 new Partnerships each month
- Every Anchorage School District school has the opportunity to have at least one active Partnership
- Operates in collaboration with the Anchorage School District and the Anchorage Chamber of Commerce

School Business Partnership Program

2005-2006 Year at a Glance

- Advisory Board became a 501 (c-3) non-profit Board of Directors February 1997
- Fifteenth year of operation
- Provides enhancement programs for on-going educational programs
- School Business Partnership ended its first year 1991-92 with 28 Partnerships worth \$140,000. Currently SBP has 460 Partnerships and based on evaluation information the partnership program is worth an estimated \$2,225,000 annually.
- Continued growth of the program with 3 new Partnerships each month
- Hired an Administrative Assistant - Ricki Jovanovich
- Annual planning retreat held at the BP Energy Center 8/19/06
- Regular monthly meetings planned with the SBP Board of Directors
- The SBP Board of Directors met with ASD Principals at their General Leadership meeting, introducing themselves and a welcome to a new year
- Continued development of new quality partnerships
- Operational funding request letters sent out
- Mail out to all business partners welcoming them to a new year
- FAQ brochure developed, distributed and made available to potential new partners
- SBP Coordinators identified at the Middle and High Schools
- Workshop with those coordinators
- Ambassador program in place and working - each member of the Board of Directors select schools that they will work with throughout the year
- Surveyed the entire program to reaffirm partnerships that are active
- Monthly articles published in the Anchorage Chamber of Commerce and the ASD newsletter about exemplary partnership programs
- Monthly presentations made at the Anchorage Chamber of Commerce Make It Monday Forum
- Executive Exchange day held during the week of October 10
- General workshop held for all interested in SBP
- Three SBP newsletters planned - Fall, Winter and Spring
- Advertisement, selection process for the new Executive Director
- Election of SBP Board of Director officers and new Board members
- Annual evaluation via Zoomerang - an on-line instrument
- End of the Year Recognition program held in collaboration with the Anchorage Chamber of Commerce at their Make it Monday Forum

Strength in Our Community

Continued from the Front Page

School Business Partnership promotes quality relationships between the academic and business/professional worlds and provides opportunities for students within the Anchorage School District.

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School Business Partnerships expose and provide real life opportunities that make a positive difference for the youth and the businesses of Anchorage. These opportunities offer students a realistic picture of their community by providing face to face contact with professionals, cultural awareness, skill development, career preparation and community awareness.

The prospect of future employees and a recognizable contribution to the community makes it a win-win situation for all involved.

See page 3, Everyone Wins

New Challenges, Great Rewards

by Tim Thompson, 2006-2007 ASBP Chair

As the Anchorage School Business Partnership (ASBP) Board winds up the 2005-2006 season, we are looking forward to the fresh and innovative challenges that a new year brings. Our first challenge is saying good-bye to a number of veteran Board members and our Executive Director.

As with any non-profit/volunteer organization, there comes a time when the proverbial torch has to be passed to the next group of dedicated professionals. The 2006-2007 Board of Directors of the ASBP gladly accepts the torch as we continue to develop this unique program of partnerships that benefit both the business and education communities.

This transition is particularly profound if you consider the breath of knowledge that is stepping down. Their combined years of promoting the goals of the ASBP have had a positive effect on the schools, students and community. Although they may no longer sit on the Board, we know that these former members of the ASBP will always play a part in the organization and continue to develop their partnerships.

The incoming 2006-2007 Board will continue to guide a solid organization. We are acutely aware of the role and standing that the School Business Partnership plays in the Anchorage community. We will continue to uphold the tradition of excellence

while capitalizing on the current partnerships. We have solid partnerships throughout the Anchorage School District thanks to the hundred of businesses that participate and we will continue to work on the development of new ones.

We welcome our new executive director Tam Agosti-Gisler who brings energy, experience and enthusiasm to the ASBP. She is dedicated to fostering the foundation that former director Jim Utter has dedicated years to building. It has been great working with Jim and we are grateful to him for the hard work and commitment that he has shown the students and partnership.

We also bid farewell and express gratitude to the Board of Director Co-Chairs Barbara Stallone and Karla Korman for their allegiance and commitment to the Board and the numerous working relationships that they helped foster. As the incoming Board Chair, I look forward to continuing to cultivate partnerships in our community.

We honor the work of our past Board members by continuing to pursue partnerships that establish positive working relationships for businesses and schools, thus providing opportunities for students to interact with the world outside of the classroom...a great reward for the challenges ahead.

Strength in Our Community

Continued from previous page

To participate with School Business Partnerships, there is no expectation of the size of your company, your economic worth, or the amount of time you invest.

Partnerships range from a sole proprietorship to large corporations involved with

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many schools. There is one common thread among all partners; they understand the importance of positively participating.

At a recent community meeting when it was asked of the group how many had heard of School Business Partnerships, three quarters of the room raised their hand.

There are so many success stories associated with the program, Wells Fargo and the Bank at East, ARRC and Government Hill, Tastee Freez and multiple schools and there are 457 others.

We want to take this opportunity to thank all the individuals and corporations that participate in School Business Partnerships — you are making a positive difference for our youth and building strength in our Community.

- Partnership contributions equate to - 5% cash; 13% service; 7% donated equipment; and 75% time.
- 48,000 students are affected/involved with School Business Partnerships
- Over 800 school staff are affected/involved in School Business Partnerships
- Over 1,000 business people are affected/involved in School Business Partnerships
- Overall rating is Very Good

2005-2006 SBP Star Awards

- School Business Partnerships started in 1991
- Supported by the Anchorage School District, the Anchorage Chamber of Commerce and businesses.
- Current financial support for operation comes from the Anchorage School District, GCI, FedEx, First National Bank Alaska, ConocoPhillips, Providence Health Systems, BP, Wells Fargo and Northrim Bank.

The STAR AWARD was initiated in 1996 to recognize an outstanding partnership in the Anchorage School District (ASD). At that time we had 190 partnerships. Today, there are in excess of 460 partnerships, and we have increased the STAR AWARDS accordingly. The recognition award is presented at the annual End of the Year Celebration held in collaboration with the Anchorage Chamber of Commerce. STAR AWARD partnerships are nominated by ASD Principals and must meet the following criteria.

- Enthusiastic support of School Business Partnerships and the school or schools to which the nominee is partnered with.
- Commitment to educational enhancement of our youth.
- Excellence of what is offered.
- Dedication to the continuation and success of the program.
- Participation on a regular, dependable, scheduled basis.
- Willingness to be flexible and find ways to provide support and assure success.

2005 / 2006 Nominees:

Student

- Shauna Moore
Chugiak High School senior
- Kayla Blakemore
Central Middle School
- Rachel Stewart
Service High School senior
- Miranda Studstill
Service High School sophomore
- Haleigh Donnelly
Service High School freshman
- Leland Armstrong
Mears Middle School

Educator

- Dan Rufner
Wendler Middle School

Business / Organization

- Costco
(West Anchorage High School partner)
- Anchorage Convention & Visitors Bureau
(Central Middle School)
- Elmendorf 381st
(Clark Middle School)
- Village Inn
(Rogers Park Elementary School)
- Dimond Center
(South Anchorage High School)
- Holiday Station Stores
(Tyson Elementary School)
- First National Elmendorf
(Aurora Elementary School)
- Denali Alaskan Federal Credit Union
(Wendler Middle School)
- Municipal Light and Power
(Clark Middle School)
- Anchor Park United Methodist Church
(Taku Elementary School)
- UAA Tech Prep
(Martin Luther King Career Center)
- Advanced Physical Therapy of Alaska
(Service High School)
- Tastee Freez
(Kincaid Elementary & other schools)

Executive Award

- Anchorage Chamber of Commerce
- British Petroleum
- GCI
- Wells Fargo Bank
- Northrim Bank
- Alaska Railroad Corporation
- ConocoPhillips
- FedEx
- Providence Health Systems

Superintendents Award

- Alaska Department of Fish & Game

See page 7, Star Awards Honorees

Star Award Honorees:

Student — Shauna Moore, Senior at Chugiak High School

Chugiak High School Principal Rick Volk and SBP Coordinator Valerie Ekberg-Brown write: Shauna has been actively involved in School Business Partnerships since her sophomore year at Chugiak High School. She was a member of the SBP Student Board, selected for the Urban Rural exchange through the Alaska Humanities Forum, encouraged her peers to participate in community service projects and is dedicated to making Anchorage a better place for all. While Shauna is a full time student, she does hold down a part time job and receives high praises from her supervisor. During her junior year, she was selected as an academic exchange student to France in a program called Abbey Road Overseas. She continues to contribute to her school and community and is working toward a degree in Hospitality and Restaurant Management.

Educator — Dan Rufner, Counselor at Wendler Middle School

Wendler Middle School Principal Joel Royslance states: Dan has played a pivotal role as the educational liaison for our school business partnership program at Wendler. He spends considerable time and energy in insuring the successful implementation of our partnership programs. Business leaders appreciate his ability to bridge the culture gap between school and business. He is seen as effective by the staff who appreciates his willingness to engage students in the cause of partnering with business. This ability to engage all stakeholders has resulted in effective and vibrant partnerships that benefit Wendler, our community and the businesses we partner with.

Business/Organization — Anchorage Convention and Visitors Bureau

Central Middle School Principal Johanna Naylor and SBP Coordinator Janna Walker state: ACVB simply goes 'Above and Beyond' for the students and the school. Our 15-year partnership continues to grow in creative and innovative ways, increasing its citywide impact. ACVB became Clark's business partner in 1991 with the start of the annual "Wild About Anchorage," Trivia Contest, now an ASD legacy and open to all middle schools. There are a number of other Clark programs that ACVB is directly involved in, such as Pennies for the Penniless; Kids Kitchen; community service projects like the downtown tree lighting campaign; mock job interview and applications and classroom presentations. ACVB is always ready for the call as is evident in a new program they are going to help support called "Geocaching and Anchorage History" through Landmark, a course being taught at Central. The staff and students at Central are truly indebted and appreciative of ACVB's efforts.

Business/Organization — University of Alaska Anchorage Tech-Prep and Martin Luther King Career Center

Martin Luther King Career Center Principal Guy Okada states: The UAA - KCC Tech-Prep partnership can be proud of the example they set for how two institutions can work together for the benefit of our youth. In 2005 during the fall semester, Tech-Prep facilitated 369 students in earning 745 University of Alaska credits while concurrently earning 553 ASD high school credits at a minimal cost to the students. The Tech-Prep program began in 2002 with the goal of partnering secondary education with post-secondary education in a sequential course of study without duplication of coursework that will lead a student to a certificate, credential, apprenticeship, associate degree, or baccalaureate degree. In this effort, the UAA - Tech-Prep program at KCC has been very successful and continues to grow in size and interest greatly benefiting our ASD students.

Business/Organization — Denali Alaskan Federal Credit Union

Wendler Middle School Principal Joel Royslance and SBP Coordinator Dan Rufner state: With the support of DAFCU a unique partnership was established for the benefit of Wendler students. Here are a few of the components — the creation of "Rambucks" which are academic incentive awards for students. Students can trade in their Rambucks for rewards supplied by DAFCU. The Teen Power Financial Club supported by DAFCU where students learn about credit cards, debt, savings, checking accounts etc. Wendler became the first middle school in Anchorage to house a wireless branch where students can make deposits and manage their savings. In addition to the special activities that DAFCU participates in, they are present and supportive of student conferences, back to school nights, and other school events. There is mutual respect between DAFCU and Wendler, they are appreciative of one another and continue to look for ways to strengthen the relationship.

- Chamber role is encouragement to its membership to participate and recognition of all programs.
- All types of School Business Partnerships are welcomed, there are no parameters other than positive educational involvement.

Goal of School

Business

Partnerships

The goal of School Business Partnerships is to continue offering quality programs for the benefit of all Anchorage School district students and staff, to develop positive working relationships, a quality workforce and to continue to build bridges of understanding between the business and education community with enhancement opportunities for both.

Star Award Honorees continued

Business/Organization — Tastee Freez

Kevin Hoyer, Principal of Kincaid Elementary School states simply that Rich Owens, owner of Tastee Freez, is a true treasure to the community. Rich believes that one must invest in our future to insure a quality community, and what better way to do that than to be positively involved in the education of our youth. Rich provides many opportunities for this to happen. He is always available to support his partnered schools with back to school events, staff take over days at his business at Four Corners (Raspberry and Jewel Lake) when they can earn a percentage of the profit of the day for their school, community service events like the winter lights at Four Corners which turn into botanical gardens in the summer - all done with student and staff participation. And how many of you have had your car washed by students set up in his parking lot to earn money for their various events. The list of the many contributions that Rich makes to our elementary schools and community seem endless. Without question, these contributions positively impact every one of the more than 1,100 students and 220 staff members of the four elementary schools, Glayds Wood, Sand Lake, Chinook and Kincaid that Rich has partnered with.

Business/Organization — Elmendorf 381st Air Force Division

Clark Middle School Principal Cessilye Williams and SBP Coordinator Vickie Patterson state that having volunteers from the 381st interact with our students has a very positive affect. Students working with the Air Force volunteers are provided great role models for them. This is evident by the smiles on the students faces. It allows students to talk with young successful adults about their experiences and what it takes to be successful outside of the classroom. 381st representatives come in to Clark on a regular scheduled basis to help students with any academic work they need assistance with. Staff Sergeant Brandy Glenn coordinates the program and is in regular contact with Clark administration on finding new ways to enhance the partnership. We are very fortunate to have Elmendorf as our neighbors and their willing assistance with our staff and students. It is very rewarding to see young adults who want to help students in making decisions about life.

Executive Award— Anchorage Chamber of Commerce

Anchorage School Business Partnership (ASBP) is a great success story because of the the Anchorage Chamber of Commerce (ACC). Since ASBP's inception in 1991, ACC has been a partner — shoulder to shoulder. Early on, ACC provided a twice-monthly forum to highlight newly developed SBP partnerships and to encourage other businesses to get involved. The first year ended with 28 partnerships; today there are 460 active partnerships — all of our schools have business partners in education. Over the years, ACC continued to be SBP evangelists, promoting participation at every opportunity. Ultimately, ASBP ended up with so many participating businesses there was no longer time to highlight them all at the Make It Monday Forums. So, ASBP and ACC found other ways to keep the program in front of the business community — with a monthly article in the ACC's newsletter and presentation of an exemplary, interesting partnership at the Make It Monday Forum once each month. These monthly presentations are 3 to 4 minutes in length and normally done by students. We cannot say enough about how important the Anchorage Chamber of Commerce has been and continues to be in the success of the Anchorage School Business Partnerships. Let it be known that because of their constant, positive belief and support of the program, ASBP will continue to enhance the education of our youth and build strength in our community.

Superintendents Award — Alaska Dept. of Fish & Game/Fritz Kraus

This Partnership has been in operation since 1991 and continues to grow with interest and excitement among the student and teacher participants. It involves students K - 12 with collection, maintenance and incubation of Coho Salmon Eggs — than the releasing of the fry in the spring of each year. This is truly a hands on experience for the K-12 students. They study the life cycle of the salmon as they are in class at their home schools. Students become familiar with watching and recording the development of the salmon eggs, to fry and finally releasing the salmon into a local lake in the spring. The process is started all over again in the fall with the collection of eggs from adult salmon from a local stream, fertilizing and bringing the fertilized eggs back to their school for incubation. Each year over 60 schools and 1,000 students throughout the ASD are involved. The program has special highlights - in the fall the collection of eggs and fertilization; December ice fishing; classroom presentations; and in the spring, the releasing of the fry that have been incubating at the schools. Fritz Kraus and the Alaska Department of Fish & Game are commended for sponsoring this educational program and hope that it will continue to grow.

School Business Partnership 2005/2006 School Coordinators

Following are a list of coordinators who worked directly with Partnerships at their respective schools. Through their efforts, Partnerships flourished to the benefit of the students and school. We are very fortunate to have educators of their commitment level who ensure a positive program. Thanks to them, their Principals and the Partnerships for continuing to provide for an outstanding program.

Middle Schools

- Central Janna Walker
- Clark Vicki Patterson
- Goldenview John Wilson
- Gruening Lori Miller
- Hanshew Judy Friar
- Mears. Dustin Hawes
- Mirror Lake Emily Blahous
- Romig. Kerry Howard
- Wendler. Dna Rufner

High Schools

- Dimond Shirley Reeves
- Chugiak Valerie Ekberg-Brown
- Bartlett. Barbara Brown
- Service. Carlene Hackema
- South Anchorage Jennite Ehrheart
- East Anchorage Tim Perry
- West Anchorage Troy Carlock
- Eagle River Melissa Corbat

Corporate Sponsorship Anchorage School Business Partnership 2005/2006

Corporate sponsorship and participation is necessary for the continued operation of School Business Partnership. The following businesses have financially contributed to the program and/or have actively participated on the Board of Directors and have supported the program with other means. Their assistance assures that the program can successfully continue and is recognized and appreciated.

- Alaska Humanities Forum
- Alaska Railroad Corporation
- Anchorage Chamber of Commerce
- Anchorage Convention & Visitors Bureau
- Anchorage School District
- Atkinson Conway & Gagnon
- British Petroleum
- Coca Cola
- ConocoPhillips
- Federal Express
- First National Bank Alaska
- GCI
- Junior Achievement
- Korman Consultants
- Leonard & Marten Financial Services
- Limited Editions
- Municipality of Anchorage
- Northrim Bank
- Providence Health Systems
- Spirit of Youth
- Subway of Alaska
- Success by 6
- Tastee Freez
- Totem Ocean Trailer Express
- Wells Fargo

Anchorage SBP Ambassador Program

The concept for the
School Business
Partnership

Ambassador's program
grows from the need to
establish and maintain
regular supportive con-
tact with ASD Principals.

The Ambassadors are
made up from the
School Business
Partnership Board of
Directors. Ambassadors
will establish contact
with Principals and be
available for discussion
concerning Partnership
programs.

Summary of School Business Partnership Evaluation

Each year, the School Business Partnership evaluates the program. The evaluation is accomplished via an On-Line program called Zoomerang. The information is collated and shared with the School Business Partnership Board of Directors, all of our Partners, the School Board, Anchorage Chamber of Commerce, all principals and the Anchorage School District administration. 99% of Anchorage School District schools have at least one active business partnership and most have multiple business partners. The following are highlights of the information gathered from the most recent evaluation. All Anchorage School District schools have the opportunity to have a Partnership.

- # elementary school Partnerships . . . 181
- # secondary school Partnerships . . . 169
- # of district wide Partnerships 53
- # of gifted mentorships 74
- # of students involved/affected All
- # of school staff involved/affected . . . 800
- # of business employees involved . . 1,000
- Overall rating Very Good
- Economic Value \$2,225,000
(75% of which is In Kind)

For further information, please visit our website — www.asdk12.org/depts/sbp

Anchorage School Business Partnership Board of Directors 2005/2006

Following is a list of the School Business Partnership Board of Directors and companies they represent. Each month they met at a central location, mainly Wells Fargo Corporate Offices, in there Board Room. At these meetings, issues about the program were discussed and decisions made. This is an “all volunteer” group who responded to the challenge and assisted in ensuring that the program continues to move positively forward. The Anchorage School District and the Business community is truly fortunate to have this kind of commitment to provide the very best that is possible for our youth.

SBP BOARD MEMBERS - (voting membership)

EXECUTIVE COMMITTEE:

- Barbara Stallone — Co/Chair — Labor Relations, Municipality of Anchorage
- Karla Korman — Co/Chair — Korman Consultants
- Chris Wilson — Vice-Chair — Subway of Alaska
- Tim Thompson — Secretary — Alaska Railroad Corporation
- Jeff Leonard — Treasurer — Leonard & Martens LLC
- Jan Christensen — Assistant Superintendent — Anchorage School District
- Jim Utter — President — School Business Partnerships
- Ricki Jovanovich — Administrative Assistant — School Business Partnerships

BUSINESS MEMBERS:

- Tammie Anderson — British Petroleum BP - Alaska
- Judith Crotty — Wells Fargo Bank
- Cindy Curtis — Totem Ocean Trailer Express
- Rebecca Hubbard — Anchorage Chamber of Commerce
- Panu Lucier — Alaska Humanities Forum
- Kim MacBeath — Northrim Bank
- Sue McDonough — FedEx
- Ann Peltier — ConocoPhillips Alaska
- Rich Owens — Tastee Freez
- Laarni Powers — Providence Health Systems - Alaska
- Julie Saupe/Sara Wilson — Anchorage Convention & Visitors Bureau
- Bob Tannahill — First National Bank Alaska
- Heather Wagner — GCI
- Curt Zakrzewski — Coca-Cola

ANCHORAGE SCHOOL DISTRICT:

- Roger Fiedler — Anchorage School District — Public Relations
- Jeanne Fischer — Mirror Lake Middle School — Principal Representative
- Rob Hisey — Spirit of Youth — High School Student
- Kevin Hoyer — Kincaid Elementary School — Principal Representative
- Gina Pastos — Continuation Program High School — Principal Representative
- Macon Roberts — School Board Representative

HONORARY BOARD MEMBERS:

- James Blasingame — Alaska Railroad Corporation
- Bob Dickson — Atkinson Conway Attorney
- Ernie Hall — Limited Editions, Furniture

Congratulations to the New SBP Board of Directors Officers 2006/2007

Tim Thompson, Chairperson

Tim Thompson works in the External Affairs department of the Alaska Railroad Corporation as the Public Affairs Officer. Tim has worked for the Alaska Railroad for two years and before the Railroad with KTUU Channel 2 News as the Assignment Manager. As part of his position with the Railroad, Tim works closely with Government Hill Elementary School, the Railroad's School Business Partner. Tim works with the school's administration, students, teachers and PTA. The Railroad sponsors a number of activities for Government Hill Elementary, such as the Back to School Picnic and train rides. In addition to these activities, Alaska Railroad employees donate their time to participate in spelling bees and judge science fairs. Tim has been on the Board of the School Business Partnership for two years.

Jeff Leonard, Vice Chair

Jeff Leonard is the founding member of Leonard & Martens, LLC, (formerly J. S. Leonard & Associates, LLC). Leonard & Martens, LLC is one of the largest independent financial planning and investment management firms in Alaska. Jeff got his start with the international accounting firm, Deloitte & Touche in 1993, after graduating from the University of Alaska Anchorage with a B.A. in Accounting. He later left to become controller for a privately held Alaskan company, before launching his own independent firm in 1999. Jeff was recently named one of Alaska's "Top 40 Under 40" - an honor awarded by the Alaska Journal of Commerce and the Anchorage Chamber to recognize outstanding career and community achievements by Alaskan business leaders under the age of 40.

Cindy Curtis, Secretary

Cindy Curtis is the Community Relations Coordinator for Totem Ocean Trailer Express and has worked for TOTE since July, 1978. Cindy has been actively involved with various non-profit boards over the past 15 years and has been a SBP Board member since 2003. For her work in the community, Cindy received the Heart of Anchorage award in 2003 and has again been nominated to receive the Heart of Anchorage award in 2006. Cindy particularly enjoys working with schools such as Highland Tech High and Bartlett to promote the marine industry with senior high school students. TOTE hosts students and teachers on tours of their vessels followed by question and answer sessions concerning the ships and job opportunities within the shipping industry. In addition to working with Highland Tech and Bartlett, TOTE will be hosting on-site tours with the Chugach School District and the Marine Exchange of Alaska.

Curt Zakrzewski, Treasurer

Curt Zakrzewski is the General Manager of Aurora Vending, a division of the Odom

Corporation and sister company of Coca-Cola Alaska. Curt has worked for the Odom Corporation for over 10 years after spending 24 years with Service America. Curt works closely with 8 Middle Schools as a business partner. Aurora Vending helps sponsor functions at the Middle schools by providing beverages and snacks for dances and other class functions. Curt is an active member of the School Business Partnership Board of Directors. He is interested in the continuing development of the program and is optimistic about its future growth.



School Business
Partnerships
programs develop a
greater
understanding
between the
business and
education
community, and
more positive
opportunities for
Anchorage students.

Anchorage School Business Partnership Program

Mission - Goals & Objectives 2005–2006

Mission Statement:

The Mission of the Board of Directors of the Anchorage School Business Partnership Program is to enhance the education of Anchorage's students and community by fostering collaborative relationships between businesses and the Anchorage School District.

Goals & Objectives:

GOAL 1: Supplement classroom curriculum with business partnerships that promote and enhance student self-esteem, workforce development, workplace skills, and cultural awareness.

Objective A:

Work with new and existing School Business Partnerships to encourage business involvement with classroom curriculum goals.

Objective B:

Each Partnership will develop a formal written agreement.

Objective C:

This agreement will delineate the time, personnel and resources committed to the Partnership.

Objective D:

Develop recognition programs for students, teachers and participating school and business partners.

GOAL 2: Create a forum for the exchange of information, ideas, and understanding between the business and education communities.

Objective A: Maintain a non-profit Board of Directors made up of business people, educators, parents and students, for the exchange of ideas working towards the improvement and support of education.

Objective B: Develop a year-long community awareness campaign for the exchange of information and creating understanding for the further development of School Business Partnerships.

Objective C: Provide two training sessions per year – one in the fall and one in the spring – to inform educators and business folks about School Business Partnerships, their importance and how to use them for the benefit of both.

Objective D: Provide the opportunity to share information about School Business Partnerships with other interested Districts throughout the state.

GOAL 3: Promote quality local Partnerships between schools and local businesses as an investment in future workplace productivity and competitiveness.

Objective A: Develop job shadows/visits, mentorships, co/op learning opportunities for students across the district.

Objective B: Develop staff opportunities to intern or job shadow at business locations.

Objective C: Continue the annual Executive Exchange Day and work towards a Teacher Business Exchange Day.

Objective D: Positively maintain current Partnerships and continue to build new quality programs.

GOAL 4: Maintain a full-time School Business Partnership program tailored to the needs of Anchorage.

Objective A: Maintain staffing at a level to support the mission of School Business Partnerships.

Objective B: Evaluate each Partnership through an annual survey, measuring its contribution in meeting established Partnership goals.

Objective C: Share the results of this annual survey with the School District, Chamber of Commerce and the Anchorage Community.

